



AGENDA FOR
April 2022 EDITION

Tek SUMMIT 2022

Jointly Hosted by
GAO RFID inc. & GAO Tek inc.

Updated on March 25, 2022



<https://GAORFID.com>

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Nicholas Werle

Using Location Data and RFIDs in Retail

Enterprise Retail Consultant
Salesforce

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Friday, April 1, 2022

Eastern: 12:00pm – 1:00 PM; Pacific: 9:00 AM to 10:00 AM;
Central European: 5:00 PM to 6:00 PM; IST: 9:30 PM to 10:30 PM

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/82888821471>



Amir Attia

Contemporary technologies Influences on envisioning
Undergraduate Visual Communication Design
Curriculum

Assistant Professor, Communication Design
California State University, Monterey Bay

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Monday, April 4, 2022

Eastern: 12:00pm – 1:00 PM; Pacific: 9:00 AM to 10:00 AM;
Central European: 5:00 PM to 6:00 PM; IST: 9:30 PM to 10:30 PM

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/85248793740>



Olugbenro Ogunrinde

Automating quality management processes a potential for improving construction performance and overall productivity

Assistant Professor
University of Nebraska at Kearney

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Tuesday, April 5, 2022

Eastern: 12:00pm – 1:00 PM; Pacific: 9:00 AM to 10:00 AM;
Central European: 5:00 PM to 6:00 PM; IST: 9:30 PM to 10:30 PM

Please click the link below to join the webinar:
<https://us06web.zoom.us/j/82613422082>



Chris J. Preimesberger

Neurodiversity

Editor/Reporter
ZDNet and VentureBea

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Wednesday, April 6, 2022

Eastern: 12:00pm – 1:00 PM; Pacific: 9:00 AM to 10:00 AM;
Central European: 5:00 PM to 6:00 PM; IST: 9:30 PM to 10:30 PM

Please click the link below to join the webinar:
<https://us06web.zoom.us/j/89474811032>



Rozan Waseem Khazendar

How do you start your enterprineural project?

CEO and Founder
Rozza Designs

Presentation Language: English
Target Continents: North & South Americas, Europe
Secondary Continents: Asia, Africa & Australia

Tuesday, April 7, 2022

Eastern: 12:00pm - 1:00 PM; Pacific: 9:00 AM to 10:00 AM;
Central European: 5:00 PM to 6:00 PM; IST: 9:30 PM to 10:30 PM

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/89467476230>

Speakers



COMBINED AGENDA



Using Location Data and RFIDs in Retail

Nicholas Werle

Enterprise Retail Consultant
Salesforce

Description:

Public or private, large or small, educational institutions are hotspots for social media. Social media can be used or monitored for a variety of different purposes on a campus, and we want to tell you the top reasons why your school, college, or university should be monitoring location-based social media.

Biography:

Nick Werle specializes in capitalizing on where location data and RFID is pivotal to enterprise retailers and CPGs, taking pride in advocating for his customers' most aggressive technology ambitions. He lives in Chicago's west loop neighborhood and enjoys being a tourist in own city, and traveling to other cities. He volunteers for Chicago's sales community teaching up-and-coming representatives basic skills in discovery, value-anchoring, negotiations and presentation skills.





“Contemporary technologies Influences on envisioning Undergraduate Visual Communication DesignCurriculum”

Amir Attia

Assistant Professor, Communication Design
California State University, Monterey Bay

Description:

His presentation introduces the current and projected technologies, the values of well-designed intuitive UI designs, and the influences on what and how to teach Visual Communication Design for undergraduate students.

Biography:

Amir Attia is a visual designer and communication graphics instructor with over twenty-five years of experience. He currently works as an Assistant Professor and Director of the Communication Design program at the School of Computing and Design at California State University in Monterey Bay.

In addition to Amir's academic and professional work in the industry of communication design, he is interested in interdisciplinary researches that address the intersections between visual design, technology, and human interactions/behaviors.





Automating quality management processes a potential for improving construction performance and overall productivity

Olugbenro Ogunrinde

Universty of Neraska at Kearney

Description:

Automating quality management processes a potential for improving construction performance and overall productivity.

Biography:

Gbenro Ogunrinde is an Assistant Professor at the University of Nebraska Kearney with more than a decade of combined industry and academia experience. Gbenro specializes in construction management administration at the inception of his career and gradually began to include knowledge transfer skills and research application for activity delivery within academia and industry. Over the years Gbenro has had his eyes fixed on application of innovative alternatives for job delivery with more emphasis on quality management in construction since his entrance into the industry. Gbenro is an advocate for automating quality management processes at a 30%-70% application for human-technology respectively, proposing that this is one vital solution to the long productivity underperformance of over two decades. Gbenro is inspired daily by the outstanding results from the use of technology from other industries (manufacturing and textile). He is constantly harnessing way to propagate the existing slow passed gradual adoption and use of technology within the construction industry, likewise, promoting how the industry could emerge faster into innovative processes that will help set productivity towards a better trend. In his free time, Gbenro likes to stay around family and friends chatting and seeing a game of sports.





Neurodiversity

Chris J. Preimesberger

Editor/reporter
ZDNet and VentureBea

Description:

The world software industry needs to become more aware of this 40 percent of the workforce and enable tools it makes to be configured as needed for the requirements of those who are neurodiverse. Few sales, marketing and financial tools allow this.

Biography:

Chris J. Preimesberger is a contributing editor and reporter at both ZDNet and VentureBeat and is Editor Emeritus of eWEEK. In his 16 years and more than 5,000 articles at eWEEK, he distinguished himself in reporting and analysis of the business use of new-gen IT in a variety of sectors, including cloud computing, data center systems, storage, edge systems, security, and others.

In February 2017 and September 2018, Chris was named among the 250 most influential business journalists in the world by Richtopia, a UK research firm GVS Summit, 2021.

That used analytics to compile the ranking. He has won several national and regional awards for his work entered the competition.

Previously, Chris was a founding editor of both IT Manager's Journal and DevX.com and was managing editor of Software Development magazine. He has been a stringer for the Associated Press since 1983 and resides in Silicon Valley.

The world software industry needs to become more aware of this 40 percent of the workforce and enable tools it makes to be configured as needed for the requirements of those who are neurodiverse. Few sales, marketing and financial tools allow this.





How do you start your enterpreneurial project?

Rozan Waseem Khazendar

CEO and Founder - Rozza Designs

Description:

Entrepreneurs play a key role in any economy, using the skills and initiative necessary to anticipate needs and bringing good new ideas to market. Entrepreneurship that proves to be successful in taking on the risks of creating a startup is rewarded with profits, fame, and continued growth opportunities.

Young Gazan business owners remain optimistic despite facing unique challenges and obstacles including limited power supply, difficulty obtaining Israeli exit permits to attend professional conferences and export their products.

Starting a business takes talent, determination, hard work, and persistence. It also requires a lot of research and planning. Before starting your business, you should appraise your strengths and weaknesses and assess your personal goals to determine whether business ownership is for you.

Biography:

Woman entrepreneur from Palestine Gaza.

CEO and founder Rozza Designs Co.

CEO and Founder Palestine Butterflies Academy platform .

Senior Graphic Designer

Technical Trainer/Coach

(+7 years) of experience, "Trainer in Graphic Design, soft skills, entrepreneurship, business",

Board Member of Business women Forum,

Leader of USG Alumni,

Board Member of General Union of Graphic and Media Workers

I am an experienced entrepreneur who founded Rozza Designs. I have a Bachelor of Computer Science and Mini-MBA. I have participated as an international trainee at the Visitor Leadership Program (IVLP) for Women and Entrepreneurship in the USA.

I am CEO and founder of the Palestine butterflies platform I am a catalyst and trainer for



TekSummit 2022

If you would like to give a presentation in your area of expertise at one of our 47 summits or you want to use a summit as a chance to launch a new book or new product (free of charge), please send the title and description of your proposed presentation and your bio to speakers@gaotek.com.

If you would like to participate in a panel discussion, please indicate the topics you have the strongest expertise in by sending us an email to speakers@gaotek.com.

If you are a thought leader in the industry, you would like to create and chair a panel discussion, please send us a description of your proposed panel discussion and, optionally, a list of candidate panelists to speakers@gaotek.com.

If you are an industry leader and you would like to serve as a member of our chairing committee for a summit, please send us an email to speakers@gaotek.com. This is purely an honorable position - it is up to you to decide how much you would like to get involved.

Panelists, panel chairs, and members of the chairing committees are welcome, but not required to give a regular presentation.

If you would like to exhibit or sponsor one or more of our 47 global summits, please send your inquiry to exhibitors-sponsors@gaotek.com.

While our summits cover a wide spectrum of topics, we particularly welcome presentation and panel discussion proposals on how to tackle the following urgent and paramount issues:

- How to apply technologies to help businesses survive the COVID-19 pandemic thrive in the post pandemic world
How to address the impact of the COVID-19 pandemic on technology developments, business operations, mental health and healthcare
- How to take advantage of business opportunities in the technology field, both for existing and new ventures
- How to have a successful career during and after the COVID-19 pandemic



TekSummit

BY GAO RFID Inc & GAO Tek Inc

First Quaterly

TekSummit on IoT & RFID

TekSummit on Drone, UAV & UAS

TekSummit on Fiber Optic Networks

TekSummit on e-Commerce

TekSummit on ICT Innovative Technologies

TekSummit – Emerging ICT Technologies in Construction

TekSummit on Emerging ICT Technologies in Aerospace

TekSummit on Emerging ICT Technologies in Retail & e-Commerce

TekSummit on Emerging ICT Technologies in Supply Chain & Logistics

TekSummit on IoT, RFID, Cloud & Drones for Healthcare & Pharmaceutical

TekSummit on IoT, RFID, Cloud & Drones for Aerospace, Defense & Government

Second Quaterly

TekSummit on 5G & 6G Data Networks

TekSummit on ICT Investment

TekSummit on IoT, RFID and 5G Data Networks

TekSummit on IoT & RFID Software & Systems

TekSummit on E-Learning & Accessibility

TekSummit on IoT, RFID, Cloud & Drones for Manufacturing

TekSummit on Emerging ICT Technologies in Automotive

TekSummit on Career Developments for Tech Professionals

TekSummit on Emerging ICT Technologies in Oil, Gas & Mining

TekSummit on Emerging ICT Technologies in Food & Beverage

TekSummit on Emerging ICT Technologies in Governments & the Military

Third Quaterly

TekSummit on IoT, RFID & Drones

TekSummit on Professional Images

3D Printing & Additive Manufacturing Summit

TekSummit on IoT, RFID, Cloud & Drone Investment

TekSummit on Emerging ICT Technologies in Education

TekSummit on Emerging ICT Technologies in Agriculture

TekSummit on Emerging ICT Technologies in Financial & Insurance

TekSummit on IoT, RFID, Cloud & Drones for Construction & Energy

TekSummit on IoT, RFID, Cloud & Drones for Supply Chain & Logistics

TekSummit on Emerging ICT Technologies in Tourism, Travel & Hospitality

Fourth Quaterly

TekSummit on IoT, RFID & Cloud

TekSummit on 6G Data Network Summit

TekSummit on Emerging ICT Technologies in Healthcare

TekSummit on Emerging ICT Technologies in Manufacturing

TekSummit on Emerging ICT Technologies in Entertainment

TekSummit on Emerging ICT Technologies in Physical Asset Management

TekSummit on Emerging ICT Technologies in Utilities & Infrastructure

TekSummit on Emerging ICT Technologies in Fishery & Forestry

TekSummit on IoT, RFID, Cloud & Drones for Retail & e-Commerce

TekSummit on IoT, RFID, Cloud & Drones for Automotive &
Transportation

Thank you



COMBINED AGENDA